

Personal Data Processing Policy of Černá kostka, contributory organisation

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1. Introduction

Černá kostka, contributory organisation (the Controller) owns all rights and authorizations to:

- the website of Černá kostka, contributory organisation available at <https://www.cerna-kostka.cz/> and short-term and long-term online projects and applications running on subdomains cerna.fun,
- platform for AI innovation and education available on <https://cerna.ai/> and short-term and long-term online projects and applications running on subdomains cerna.ai and domains and subdomains cernaafestival.cz and aiakcemsk.cz
- the website of the Moravian-Silesian Film Office available at <https://www.filminnorthmoravia.com/>,

(hereinafter referred to as the Systems).

Černá kostka, contributory organisation processes the personal data of all users of the Systems who are natural persons (data subjects), regardless of whether these users use the Systems for their business or not (data subjects). Černá kostka, contributory organisation processes all personal data primarily for the purpose of providing the Systems services and for purposes related thereto.

Černá kostka, contributory organisation, ensures that the processing of personal data is lawful, fair, transparent, accurate, confidential, and that personal data is processed only to the extent necessary.

Černá kostka, contributory organisation, also ensures that personal data is properly secured and that all rules set out in the General Data Protection Regulation (hereinafter referred to as the "GDPR") as well as other legal regulations in the field of handling and protecting personal data are complied with when processing personal data, and at the same time that all rules from the perspective of cybersecurity are complied with, both general regulations and recommendations, and specific requirements of System users resulting from their obligations.

More detailed information about the scope and method of processing personal data is provided in other articles of these policies.

2. Scope of personal data processed

Černá kostka, contributory organisation, processes in particular the identification and contact data of data subjects (name, surname, title, business name, identification number, tax identification number, place of residence, registered office, telephone number, e-mail address) and other personal data that data subjects enter into the Systems. The scope of the processed data is always determined by the personal data controller.

In addition, Černá kostka, contributory organisation, may in some cases also process personal data of a technical nature, such as cookies, IP address or other online identifiers, GPS location, etc. More detailed information about cookies can be found in this document below in the section Information about cookies.

3. Position of controller vs. processor of personal data

For transparent information of personal data subjects, it is necessary to distinguish in what situation Černá kostka, contributory organisation, is in a specific situation towards personal data subjects. And whether it is the position of personal data controller or personal data processor (or another personal data processor in the case of so-called chaining).

3.1. Identification and contact details

Identification data of Černá kostka, contributory organisation, Company ID: 19581921, with its registered office at 28. října 2771/117, 702 00 Ostrava, Czech Republic, organization registered in the Commercial Register maintained by the Regional Court in Ostrava, section Pr, insert 5380.

The representative of Černá kostka, contributory organisation, can be contacted in particular as follows:

- Electronically (by email)
 - info@cerna-kostka.cz – general information
 - dpo@cerna-kostka.cz – Data Protection Officer, hereinafter referred to as “DPO”
- In writing (correspondence address)
 - Černá kostka, contributory organisation, Pivovarská 1503/6, 702 00 Ostrava, Czech Republic

3.2. Data Protection Officer

Černá kostka, contributory organisation appointed its Data Protection Officer (DPO) on 1 June 2025. Since 1 January 2026, this person has been:

Name and surname of the Officer: Ing. Soňa Macíčková

Contact details of the Officer: e-mail: dpo@cerna-kostka.cz

3.3. Controller or processor of personal data

Černá kostka, contributory organisation, may be in the following positions from the perspective of personal data protection, always in relation to the purpose and legal basis for processing personal data.

A detailed breakdown of this position is provided in the following chapters, the basic division of the position is therefore:

- Controller of personal data – in the case of ordinary browsing of the System from the perspective of the end user, displaying information pages, creating and administering a user account (without reservations).
- Personal data processor – in the case of processing personal data on the basis of instructions from the controller – in particular based on a license agreement between Černá kostka, contributory organisation and the client of Černá kostka, contributory organisation. This concerns in particular the process of offering free dates of a specific service provider (i.e. the client of Černá kostka, contributory organisation) and the subsequent processes of creating and managing reservations.
- Another processor of personal data – or also subprocessor, is a specific position where Černá kostka, contributory organisation has concluded a license agreement with a processor, which has its own license agreement with the controller. Černá kostka, contributory organisation therefore provides the system as a subcontractor.

4. Purpose and legal basis for processing

4.1. Providing system services

Černá kostka, contributory organisation, processes personal data primarily for the purpose of providing System services.

Černá kostka, contributory organisation, provides systems on the basis of a license agreement. The processing of personal data for the purpose of providing Systems services is thus the processing of personal data for the purpose of concluding a license agreement and fulfilling the rights and obligations arising from the concluded license agreement. This processing is a necessary condition for the provision of Systems services, where the specific specification of the purpose of processing is determined by the Controller (system customer). Without such processing of personal data, Černá kostka, contributory organisation would not be able to provide Systems services to users. In this case, Černá kostka, contributory organisation is in the position of a processor (or another processor – according to the parameters of a specific license agreement).

The processing of personal data for the above-mentioned purpose may be carried out by Černá kostka, contributory organisation, without any consent of the data subjects. The legal basis for this processing is the processing necessary for the performance of a contract to which the data subject is a party, or for taking measures prior to entering into a contract at the request of the data subject (see Article 6(1)(b) GDPR).

4.2. Setting up and maintaining a user account

A user account is a necessary condition for using some services of the Systems operated by the Controller. Černá kostka, contributory organisation, therefore assumes that each data subject who creates a user account is interested in using the Systems services at least temporarily. Even with free or trial use of the Systems services, a license agreement is concluded.

General business/operating conditions for the Systems are available at

<https://www.cerna-kostka.cz/storage/terms-and-conditions.pdf>

With regard to the above, Černá kostka, contributory organisation, will also process personal data for the purpose of establishing and maintaining a user account.

The legal basis for this processing is processing necessary for the performance of a contract to which the data subject is a party, or for taking measures prior to entering into a contract at the request of the data subject (see Article 6(1)(b) GDPR).

4.3. Fulfillment of legal obligations of Černá kostka, contributory organisation

Černá kostka, contributory organisation, also processes personal data for the purpose of fulfilling its legal obligations.

These are in particular legal obligations arising for the organization Černá kostka, contributory organisation, in particular from accounting and tax laws (e.g. the VAT Act). In addition, Černá kostka, contributory organization is obliged to be able to prove that it processes personal data in accordance with generally binding legal regulations, in particular in accordance with the GDPR. This purpose of processing personal data also falls under the fulfillment of the legal obligations of the organization Černá kostka, contributory organisation.

The processing of personal data for the above-mentioned purpose may also be carried out by Černá kostka, contributory organisation, without any consent of the data subjects. The legal basis for this processing is the fulfillment of a legal obligation to which Černá kostka, contributory organisation, as the controller of personal data, is subject (see Article 6(1)(c) GDPR).

4.4. Legitimate interests of Černá kostka, contributory organisation

Černá kostka, contributory organisation, is also authorized to process personal data for the purpose of:

- customer records;
- analysis of the use of the Systems by its users;
- determination, exercise or defense of legal claims (in particular legal claims arising from a concluded license agreement).

The processing of personal data for any of the above purposes may be carried out by Černá kostka, contributory organisation, without any consent of the data subjects. The legal basis for this processing is the legitimate interest of Černá kostka, contributory organisation (see Article 6(1)(f) GDPR).

This processing is not possible only if the interests or fundamental rights and freedoms of data subjects requiring the protection of personal data take precedence over the interests of Černá kostka, contributory organisation.

The data subject may object at any time to the processing of personal data based on the legitimate interest of Černá kostka, contributory organisation (see Article 21 of the GDPR).

4.5. Consent of data subjects

Based on the consent to the processing of personal data, Černá kostka, contributory organisation, is authorized to process personal data for any purpose specified in the relevant consent. The legal basis for this processing is the consent of the data subjects to the processing of personal data (see Article 6(1)(a) GDPR).

Consent to the processing of personal data is completely voluntary. Failure to provide consent will not have any adverse consequences for the data subject.

Each data subject has the right to withdraw consent to the processing of personal data at any time, in particular:

- by electronic notification sent to the e-mail address dpo@cerna-kostka.cz
- by written notification sent to the address of the registered office of Černá kostka, contributory organisation

The withdrawal of consent does not affect the lawfulness of the processing of personal data in the period before the withdrawal of consent on the basis of which the processing of personal data was carried out.

5. Direct marketing

5.1. In general

Processing of personal data for direct marketing purposes means processing of personal data for the purpose of sending commercial communications within the meaning of Act No. 480/2004 Coll., on certain information society services, as amended (hereinafter referred to as "Act No. 480/2004 Coll.").

A commercial communication is any form of communication, including advertising and encouragement to visit the website of an online store, intended to directly or indirectly promote goods or services or the image of Černá kostka, contributory organisation (hereinafter referred to as the "Communication").

The possibility of sending commercial communications may be regulated (limited) by a specific license agreement between Černá kostka, contributory organisation, and the service provider that uses the System on the basis of the given license agreement.

5.2. Method of sending messages

The processing of personal data for the purpose of sending the Communication may be carried out by Černá kostka, contributory organization on the basis of the existence of a legitimate interest (see recital 47 of the GDPR). Černá kostka, contributory organization may also carry out the sending of the Communication itself without consent (in accordance with Section 7, paragraph 3 of Act No. 480/2004 Coll.), if the data subject did not originally refuse (e.g. by checking the box "I do not want to receive any emails from Černá kostka, contributory organisation").

5.3. End of processing

Černá kostka, contributory organisation, will terminate the processing of personal data for direct marketing purposes without undue delay after the data subject expresses his or her objection to such processing.

The objection can be made, for example, in one of the following ways:

- by unsubscribing from the Communication (which can be done in each Communication);

- by objecting to such processing (under the conditions of Article 21 of the GDPR).

Notwithstanding the above, the Operator will terminate the processing of personal data for direct marketing purposes no later than 2 years from the last active use of the System or login to the user account (whichever is later). Each active use of the System or login to the user account extends the processing period by another 2 years.

6. Categories of recipients of personal data

The recipient of personal data is anyone to whom Černá kostka, contributory organisation, provides personal data in connection with the above-mentioned purposes of processing personal data.

Černá kostka, contributory organisation, may provide personal data in particular to recipients whose services it uses, in particular, within the framework of the operation and maintenance of the System. These include entities providing accounting, printing and postal services, legal services, IT services, cloud services, services for sending Communications or operators of payment gateways and systems, etc.

These recipients will process personal data either as independent controllers (i.e. as entities that themselves determine the purposes and means of processing personal data, independently of the organization Černá kostka, contributory organisation), or as processors (i.e. entities that process personal data for the organization Černá kostka, contributory organisation based on its instructions).

In addition, Černá kostka, contributory organisation, will provide personal data to public authorities if they are or will be required to do so by generally binding legal regulations. However, public authorities are not considered recipients in the exercise of their investigative powers.

6.1. Other processors of personal data and third parties to whom personal data is transferred

Among the specific other processors of personal data and third parties to whom personal data is transferred, whose services are provided by Černá kostka, contributory organisation within the systems (or which are used directly by the subject when using the systems product), the following recipients of personal data are in particular:

- Google LLC, located at 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, provides the reCaptcha Enterprise security feature.
- Company Seznam.cz, a.s., Radlická 3294/10, 150 00 Prague 5, Company ID: 26168685, VAT ID: CZ26168685 for the Sklik marketing channel

- The Rocket Science Group, LLC, 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308, USA, providing the Mailchimp email service.
- Meta Platforms, Inc., One Hacker Way Menlo Park, CA 94025, USA for advertising purposes on Meta's social media.
- The Openstreetmap Foundation, St John's Innovation Centre, Cowley Road, Cambridge, CB4 0WS, United Kingdom, providing map data for displaying the addresses of Černá kostka, contributory organisation, and the addresses of individual service providers.
- Company Bankovní identita, a.s., Smrčková 2485/4, 180 00 Prague 8 – Libeň, ID: 09513817, VAT number: CZ09513817, digital user verification provided by banks for identifying system users
- Company Perfect System, s.r.o., Radlická 3301/68, 150 00 Prague 5, Company ID: 26480981, operator of the ColosseumTicket.cz portal, providing ticket sales for cultural and entertainment events and providing information about various cultural events.
- The company Ecomail.cz, s.r.o., Na Příkopě 388/1, 110 00 Prague 1, Company ID 02762943, providing email marketing.
- Eventee s.r.o., Kopečná 940/14, 602 00 Brno, Company ID No. 29307236, providing a platform for managing and organizing events.
- Wix.com Ltd., Neman St. 40, Tel Aviv, Israel, providing web services.
- The company Webvalley s.r.o., Janáčkova 1089/20, 702 00 Ostrava–Moravská Ostrava, provides web services.
- Moodle Pty Ltd, Level 2, 88 Musk Avenue, Kelvin Grove QLD 4059, Australia, providing the Moodle e-learning platform for online education and courses,
- OpenAI Ireland Limited, 1st Floor, The Liffey Trust Centre, 117–126 Sheriff Street Upper, Dublin 1, D01 YC43, Ireland providing an AI service.
- Company Railsformers s.r.o., Vřesinská 2371/33, 708 00 Ostrava–Poruba, Company ID 24704440 as a provider of development, operational and hosting services.
- Company Lovable Labs Sweden AB, Tunnelgatan 5, 11137 Stockholm, Sweden, providing a platform for creating and operating web applications.
- Company DBMA LTD (fungující pod značkami SuperScout a Tutti) 131 Finsbury Pavement, London EC2A 1NT, UK, London, England EC2A 1N, United Kingdom providing online platforms and AI tools for finding, sharing, and managing creative spaces and locations.

7. Personal data processing time

Černá kostka, contributory organisation, will process personal data only for the period necessary for the purpose of processing, but generally for a maximum of 2 years. The termination of one of the legal bases

for processing personal data does not affect the processing of personal data (to the extent necessary) based on another legal basis (and for the relevant purpose).

The period of processing personal data may be regulated by a specific license agreement between Černá kostka, contributory organisation, and the service provider that uses the System on the basis of the given license agreement.

7.1. Providing system services

For the purpose of providing System services (fulfillment of the license agreement), Černá kostka, contributory organisation, will process personal data at least for the duration of the obligation under the license agreement.

7.2. Setting up and maintaining a user account

The user account can be cancelled at any time together with the termination of the use of the System services, based on a request to cancel the user account sent to one of the contact addresses listed in Article 3 above (in particular, the e-mail addresses dpo@cerna-kostka.cz and info@cerna-kostka.cz). In the event of termination of the use of services in any of Černá kostka Organization's Systems, the contributory organization will terminate the processing of personal data entered into the user account no later than 2 years from the termination of the obligation under the license agreement (termination of use of the System) or from the last login to the user account, if the data subject is no longer using the System.

If the data subject has never started using the System services (e.g. has only created a user account), Černá kostka, contributory organisation, will cancel his/her user account and stop processing personal data entered into the user account immediately upon receipt and confirmation of an e-mail request sent to one of the contact addresses listed in Article 3 above, or no later than 2 years from the last login to the user account.

7.3. Fulfillment of legal obligations of Černá kostka, contributory organisation

For this purpose, in order to fulfill legal obligations, Černá kostka, contributory organisation, will process personal data for the duration of the relevant legal obligation, as set out in generally binding legal regulations (e.g., tax documents containing personal data must be stored by Černá kostka, contributory organisation, for a period of 2 years).

7.4. Legitimate interests of Černá kostka, contributory organisation

For the purpose of direct marketing (sending Communications), Černá kostka, contributory organisation, will process personal data until the time of expressing disagreement with such processing, but no longer than 2 years from the last termination of obligations under the license agreement (termination of use of the System) or logging into the customer account if the data subject does not use the System.

For the purpose of customer registration, Černá kostka, contributory organisation, will process personal data for a period of 2 years from the termination of obligations under the license agreement (termination of use of the System) or logging into the customer account if the data subject does not use the System.

In order to analyze the use of the System by its users, Černá kostka, contributory organisation, will process personal data for a period of 2 years from the user's last login.

For the purpose of determining, exercising or defending legal claims, Černá kostka, contributory organisation, will process personal data for the duration of the relevant legal claim, but for a maximum period of 1 year after the expiry of the limitation period according to generally binding legal regulations. In the event of the initiation and duration of judicial, administrative or any other proceedings in which the rights or obligations arising from the relevant legal claim are addressed, the period of processing personal data for this purpose will not end before the final conclusion of such proceedings.

7.5. Consent of data subjects

For the purpose specified in the relevant consent to the processing of personal data (if the data subject of Černá kostka, contributory organisation, has granted such consent), Černá kostka, contributory organisation, will process personal data until the consent is revoked, otherwise for a maximum of 2 years from the moment of granting consent to the processing of personal data.

8. Rights of data subjects

Each data subject has, among others, the following rights:

- the right to access personal data (under the conditions of Article 15 of the GDPR)
- the right to rectify personal data (under the conditions of Article 16 GDPR)
- the right to erasure of personal data (under the conditions of Article 17 of the GDPR)
- the right to restrict the processing of personal data (under the conditions of Article 18 GDPR)

- the right to object to processing (under the conditions of Article 21 GDPR)
- the right to data portability (under the terms of Article 20 GDPR)
- the right to file a complaint with the supervisory authority (i.e. the Office for Personal Data Protection, Pplk. Sochora 27, 170 00 Prague 7, e-mail posta@uouu.cz)
- the right to withdraw consent to the processing of personal data

9. Cookie information

We, Černá kostka, contributory organisation, ID number: 19581921, with our registered office at 28. října 2771/117, 702 00 Ostrava, Czech Republic, entered in the Commercial Register kept by the Regional Court in Ostrava, section Pr, insert 5380, as the Controller, processor or other processor (depending on the specific situation) of personal data, would like to inform you that for the purpose of:

- measuring website traffic,
- creating statistics regarding the traffic to our websites and the behavior of visitors to our websites,
- the proper functioning of our websites,
- adapting our websites to your needs,
- finding out which pages and features visitors to our website use most often,
- improving the use of our servers,

We use small amounts of data that are stored on your end device (so-called cookies). You can learn more about cookies, for example, from the following sources of information:

- <https://wikis.ec.europa.eu/display/WEBGUIDE/O4.+Cookies+and+similar+technologies>
- https://cs.wikipedia.org/wiki/HTTP_cookie
- <https://www.uouu.cz/cookies-a-gdpr/d-29966>

Cookies are used by almost every website in the world, and in general, they are a useful service because they increase the user-friendliness of a repeatedly visited website (they allow your computer to remember the pages you have visited and your preferred settings for each page).

9.1. Advertising cookies

Cookies are used to improve your user experience on websites by allowing websites to identify your browser, either for the duration of your visit (using session cookies) or for repeat visits (using persistent cookies). This is useful, for example, when displaying your shopping cart, browsing history, hiding commercial messages, logging in, etc.

Our website also uses cookies for behaviorally targeted advertising, which allows us to tailor advertising to ensure it is relevant to you, based on the areas you view on our website and the geographic location of your IP address. These cookies are placed by third-party advertising networks with our consent.

We use the following cookies on our website:

- Technical – first-party, short-term. They ensure basic technical functionality of the website, i.e. logging in, remembering settings, using services, etc.
- Statistical and diagnostic (e.g. Google Analytics companies – first parties, long-term. They are used to generate anonymous statistics about the use of the website. We use them to better customize the site for you. In Google Analytics, we only use those analytical functions that do not collect data necessary for profiling website users (age, gender, interests, IP address, etc.).
- First and third party advertising. These are cookies of advertising systems of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4 – Ireland, Seznam.cz a.s., Radlická 3294/10, Prague 5 – Smíchov 150 00 and Meta Platforms Ireland Limited, Inc. 1601 Willow Rd, Menlo Park, CA 94025 (third party, long-term). These cookies are used for marketing profiling. Thanks to them, we are able to stay in touch with you, for example, through personalized advertising on social networks. They are used for targeted advertising, whether repeated (remarketing, retargeting) or behavioral. That is, if advertising must be displayed (as the main income for the website and the creation of its content), then the user/reader should be shown offers that may actually interest him.

9.2. General cookies

You can set up the comprehensive use of cookies using your internet browser. Most internet browsers automatically accept cookies by default. However, you can refuse cookies by adjusting your internet browser settings. You can find more information about how to do this on the following pages:

- Google Chrome (<https://support.google.com/accounts/answer/61416?hl=cs>)
- Mozilla Firefox (<https://support.mozilla.org/cs/kb/povoleni-zakazani-cookies>)
- Internet Explorer
 (<https://support.microsoft.com/cs-cz/help/17442/windows-internet-explorer-delete-manage-cookies>)
- Safari (<https://www.apple.com/legal/privacy/>)

At the same time, in accordance with applicable legislation, we allow you to approve the use of all cookies, or select them (with the exception of necessary technical cookies) according to your preferences directly in the system.

However, technical cookies that are necessary for the functionality of our website will only be kept for the time strictly necessary for the functioning of the website.

You can object to the processing of cookies under the terms of Article 21 of the GDPR. You can send your objection to Černá kostka, contributory organisation, or its Data Protection Officer via one of the contact addresses listed in Article 3 of this Policy. If you object to the processing of technical cookies, the full functionality and compatibility of our website cannot be guaranteed.

Cookies that are collected for the purpose of measuring traffic to our websites and creating statistics regarding their traffic and visitor behavior on the websites are processed in an almost anonymized form, which allows your identification, but only with considerable and professional effort.

All cookies are stored for the period specified below for each type of cookie.

The collected cookies may be processed by other processors:

- Provider of the reCaptcha Enterprise security feature, operated by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA
 - <https://policies.google.com/technologies/cookies>
 - <https://policies.google.com/privacy/update>

As part of the optional simplified registration or login to user systems, these processors may also (when using the so-called Single Sign-On system by the aforementioned processors) create and handle additional cookies in accordance with their contractual terms and conditions available here:

- SSO – Google LLC, located at 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA
 - <https://policies.google.com/technologies/cookies>
 - <https://policies.google.com/privacy/update>
- SSO Facebook, Inc., located at 1 Hacker Way Menlo Park, CA 94025, USA
 - <https://www.facebook.com/policy.php>
 - <https://www.facebook.com/policies/cookies/>
- SSO Apple, Inc., located at 1 Apple Park Way Cupertino, CA 95014, USA
 - <https://www.apple.com/legal/privacy/cz/cookies/>
 - <https://www.apple.com/legal/privacy/cz/>
- SSO MojelD – CZ.NIC, z. s. p. o., with its registered office at Milešovská 1136/5, 130 00 Prague 3, Czech Republic
 - <https://www.mojeid.cz/cs/zasady/>
 - <https://www.mojeid.cz/cs/pravidla/>

In accordance with the GDPR, you have the following rights from a cookie perspective – see Article 8 of this Personal Data Processing Policy – Rights of Data Subjects.

For other cookie arrangements, we follow our privacy policy set out in the previous sections of this document.

9.3. List of cookies for individual systems

The list of cookies that may (but may not, depending on the functions of the System used by the personal data subject) be processed in the systems is provided in the following subchapters for individual Systems.

You can change your cookie settings at any time in the cookie settings in the footer or on the Systems pages.

9.3.1. Cookies for the System <https://www.cerna-kostka.cz/>

Necessary technical cookies

Name	Expiration	Who has access to the information? (us or another processor)	Description	Security
cernakostka_session	1 day	Černá kostka, contributory organisation	Web application session cookie – ensuring website functionality and maintaining the user session.	Secure=yes; HttpOnly=yes; SameSite=Lax
XSRF-TOKEN	session	Černá kostka, contributory organisation	Protection against CSRF attacks (secure submission of forms/requests).	HttpOnly=yes (according to the listing); SameSite=Lax
cc_cookie	1 year	Černá kostka, contributory organisation	Storing and proving cookie consent choices (category, date, consent UUID, revision).	HttpOnly=yes; SameSite=Lax

Analytical cookies

Name	Expiration	Who has access to the information? (us or another processor)	Description	Security
_to	2 years	Černá kostka, contributory organisation, Google Ireland Limited	Google Analytics 4 – user differentiation for traffic measurement.	Medium level
_ga_MMKFCQ18PN	2 years	Černá kostka, contributory organisation, Google Ireland Limited	GA4 cookie to store session information and statistics for a specific tracking ID.	Medium level

Marketing/advertising cookies

Name	Expiration	Who has access to the information? (us or another processor)	Description	Security
_fbp	1 the	Černá kostka, contributory organisation, Meta Platforms Ireland Limited	Meta Pixel – browser identifier for measurement/remarketing and attribution (if marketing is enabled).	SameSite=Lax; level Medium

APIS	1 year	Černá kostka, contributory organisation, Google Ireland Limited	Google identifier – security and functionality of Google services (reCAPTCHA/YouTube/Maps), according to context and personalization.	High level
BILLS	1 year	Černá kostka, contributory organisation, Google Ireland Limited	Identification/security (and, depending on the context, personalization) of Google services (YouTube/Maps).	High level
HSID	1 year	Černá kostka, contributory organisation, Google Ireland Limited	Google security cookie (protection against abuse).	Secure=yes; level High
SID	1 year	Černá kostka, contributory organisation, Google Ireland Limited	Google security/identification cookie.	High level
SSID	1 year	Černá kostka, contributory organisation, Google Ireland Limited	Google security/identification cookie.	Secure=yes; HttpOnly=yes ; level High

NOT	6 months	Černá kostka, contributory organisation, Google Ireland Limited	Saving preferences and (depending on settings) personalization in Google services, often in connection with YouTube.	Secure=yes; HttpOnly=yes ; SameSite=None; Medium level
_Secure-1PAPISID	1 year	Černá kostka, contributory organisation, Google Ireland Limited	Security and identification within Google services.	Secure=yes; level High
__Secure-1PSID	1 year	Černá kostka, contributory organisation, Google Ireland Limited	Google security/identification cookie.	Secure=yes; HttpOnly=yes ; level High
__Secure-3PAPISID	1 year	Černá kostka, contributory organisation, Google Ireland Limited	3rd party Google identifier (YouTube/Google services) – personalization according to settings.	Secure=yes; SameSite=None; level High
__Secure-3PSID	1 year	Černá kostka, contributory organisation, Google Ireland Limited	3rd party Google identifier – contextual personalization/security.	Secure=yes; HttpOnly=yes ; SameSite=None; level High

9.3.2. Cookies for the System <https://cerna.ai/>

Necessary technical cookies

Name	Expiration	Who has access to the information? (us or another processor)	Description	Security
cc_cookie	1 year	Černá kostka, contributory organisation	Storing and proving cookie consent choices (category, date, consent UUID, revision). HttpOnly is enabled in the statement.	HttpOnly=yes; SameSite=Lax

Analytical cookies

Name	Expiration	Who has access to the information? (us or another processor)	Description	Security
_to	2 years	Černá kostka, contributory organisation, Google Ireland Limited	Google Analytics 4 – user differentiation for traffic measurement.	Medium level
_ga_C8GWXJEGWJ	2 years	Černá kostka, contributory organisation, Google Ireland Limited	GA4 cookie to store session information and statistics for a specific tracking ID.	Medium level

Marketing/advertising cookies

Name	Expiration	Who has access to the information? (us or another processor)	Description	Security
_fbp	1 the	Černá kostka, contributory organisation, Meta Platforms Ireland Limited	Meta Pixel – browser identifier for measurement/remarketing and attribution (if marketing is enabled).	SameSite=Lax; level Medium
_gcl_au	3 months	Černá kostka, contributory organisation, Google Ireland Limited	Google conversion linker / attribution – storing information for measuring campaign effectiveness and attributing conversions (depending on tag settings).	Medium level

9.3.3. Cookies for the System <https://www.filminnorthmoravia.com/>

Necessary technical cookies

Name	Expiration	Who has access to the information? (us or another processor)	Description	Security
XSRF-TOKEN	Session	Wix	Cookie for detecting fraudulent calls (protection against CSRF).	Yes – security cookie
hs	Session	Wix	Security cookie for Hive (legacy).	Yes – security cookie
svSession	12 months	Wix	Cookies for security, stability and basic website functions.	Yes – security cookie
SSR-caching	24 hours	Wix	Performance cookie for page rendering (server-side rendering).	-
bSession	24 hours	Wix	Cookie for measuring system efficiency.	-
server-session-bind	Session	Wix	API protection cookie.	Yes – security cookie
wixLanguage	6 months	Wix	Stores the visitor's preferred language.	-
client-session-bind	Session	Wix	API protection cookie.	Yes – security cookie

Analytical cookies

Name	Expiration	Who has access to the information? (us or another processor)	Description	Security
_to	2027-03-30	Černá kostka, contributory organisation, Google Ireland Limited	Google Analytics 4 – user differentiation for traffic measurement.	(the listing does not mention Secure/Http Only); level Medium
_ga_MMKFCQ18PN	2027-03-30	Černá kostka, contributory organisation, Google Ireland Limited	GA4 cookie to store session information and statistics for a specific tracking ID.	(the listing does not mention Secure/Http Only); level Medium

Marketing/advertising cookies

Name	Expiration	Who has access to the information? (us or another processor)	Description	Security
_fbp	2026-05-24	Černá kostka, contributory organisation, Meta Platforms Ireland Limited	Meta Pixel – browser identifier for measurement/remarketing and attribution (if marketing is enabled).	SameSite=Lax; level Medium

APIS	2027-03 -30	Černá kostka, contributory organisation, Google Ireland Limited	Google identifier – security and functionality of Google services (reCAPTCHA/YouTube/Maps), according to context and personalization.	High level
BILLS	2027-03 -30	Černá kostka, contributory organisation, Google Ireland Limited	Identification/security (and, depending on the context, personalization) of Google services (YouTube/Maps).	High level
HSID	2027-03 -30	Černá kostka, contributory organisation, Google Ireland Limited	Google security cookie (protection against abuse).	Secure=yes; level High
SID	2027-03 -30	Černá kostka, contributory organisation, Google Ireland Limited	Google security/identification cookie.	High level
SSID	2027-03 -30	Černá kostka, contributory organisation, Google Ireland Limited	Google security/identification cookie.	Secure=yes; HttpOnly=yes ; level High

NOT	2026-08-25	Černá kostka, contributory organisation, Google Ireland Limited	Saving preferences and (depending on settings) personalization in Google services, often in connection with YouTube.	Secure=yes; HttpOnly=yes ; SameSite=None; Medium level
_Secure-1PAPISID	2027-03-30	Černá kostka, contributory organisation, Google Ireland Limited	Security and identification within Google services.	Secure=yes; level High
__Secure-1PSID	2027-03-30	Černá kostka, contributory organisation, Google Ireland Limited	Google security/identification cookie.	Secure=yes; HttpOnly=yes ; level High
__Secure-3PAPISID	2027-03-30	Černá kostka, contributory organisation, Google Ireland Limited	3rd party Google identifier (YouTube/Google services) – personalization according to settings.	Secure=yes; SameSite=None; level High
__Secure-3PSID	2027-03-30	Černá kostka, contributory organisation, Google Ireland Limited	3rd party Google identifier – contextual personalization/security.	Secure=yes; HttpOnly=yes ; SameSite=None; level High

9.3.4. Cookies for the System <https://aiakcemsk.cz/>

Necessary technical cookies

Name	Expiration	Who has access to the information? (us or another processor)	Description	Security
__cf_bm	30 minutes	Černá kostka, contributory organisation, Cloudflare, Inc, Lovable Labs Incorporated	Used to support Cloudflare bot management. Helps distinguish genuine visitors from malicious or suspicious requests, thereby protecting the website.	Secure, HttpOnly, Medium level
session-id	30 minutes	Černá kostka, contributory organisation, Lovable Labs Incorporated	Session cookies are used by the server to store information about the user's activities on the site so that they can easily continue where they left off on the site.	Secure, Medium level
sp_t	1 year	Černá kostka, contributory organisation, Lovable Labs Incorporated + Spotify AB	It is required to ensure the functionality of the integrated Spotify plugin.	Secure, Medium level
sp_landing	1 the	Černá kostka, contributory organisation, Lovable Labs Incorporated + Spotify AB	It is required to ensure the functionality of the integrated Spotify plugin.	Secure, HttpOnly, Medium level

Analytical cookies

Name	Expiration	Who has access to the information? (us or another processor)	Description	Security
_to	400 days	Černá kostka, contributory organisation, Google Ireland Limited	Google Analytics 4 – user differentiation for traffic measurement.	(the listing does not mention Secure/HttpOnly); level Medium
_ga_W7ESC2VE3G	400 days	Černá kostka, contributory organisation, Google Ireland Limited	GA4 cookie to store session information and statistics for a specific tracking ID.	(the listing does not mention Secure/HttpOnly); level Medium

9.3.5. Cookies for the System <https://cernaifestival.cz/>

Necessary technical cookies

Name	Expiration	Who has access to the information? (us or another processor)	Description	Security
cc_cookie	1 hour	Černá kostka, contributory organisation	It saves the user's choice regarding cookie consent and prevents the cookie banner from being displayed repeatedly.	Secure, Medium level

Analytical cookies

Name	Expiration	Who has access to the information? (us or another processor)	Description	Security
_to	400 days	Černá kostka, contributory organisation, Google Ireland Limited	Google Analytics 4 – user differentiation for traffic measurement.	(the listing does not mention Secure/HttpOnly); level Medium
_ga_OOLSSLEQ23	400 days	Černá kostka, contributory organisation, Google Ireland Limited	GA4 cookie to store session information and statistics for a specific tracking ID.	(the listing does not mention Secure/HttpOnly); level Medium

10. Cooperation with the professional community

Černá kostka, contributory organisation also consults with representatives of the professional community on aspects of personal data protection. Subsequently, Černá kostka, contributory organisation implements processes and procedures to improve organizational and technical measures leading to adequate protection of personal data. Representatives of the professional community are highly professional entities for personal data protection:

- Association for Personal Data Protection <https://www.ochranaudaju.cz/>
- Iuridicum Remedium, z. s. <https://www.iure.org/>

You can read more about the collaboration here:

<https://digitalnisvobody.cz/blog/2021/10/18/registrace-k-ockovani-nove-bez-googlu/>

11. Further information on the processing of personal data

In case of questions regarding the processing of personal data or in case of exercising the rights of the data subject specified in Article 8 of these principles, Černá kostka, contributory organisation or its Data Protection Officer can be contacted via one of the contact addresses specified in Article 3 of these principles.

General information about the processing of personal data can also be found on the website of the Office for Personal Data Protection available at www.uoou.cz.

This Policy became effective on 13 April 2026.